

THE 2ND ANNUAL

# The Jennifer Bush-Lawson FOUNDATION

MEMORIAL



& FAMILY  
FUN DAY

SATURDAY

NOVEMBER 19, 2016

8AM-  
12PM

Knights of Columbus  
5115 Little Falls Rd  
Arlington, VA 22207

RAIN OR  
SHINE!

FEATURING:

5K Run/Walk,  
Kids Fun Run,  
Music, Moon Bounces,  
Rock Climbing Walls,  
Face Painting,  
Food Trucks  
and More!

Your support provides access to high quality prenatal and postnatal healthcare services for economically vulnerable mothers and their children through our beneficiary organizations, Virginia Hospital Center and Arlington Pediatric Center.



Contact us about sponsorship opportunities: [sponsor@jb-lf.org](mailto:sponsor@jb-lf.org)

Learn more at: [www.jenniferbushlawsonfoundation.org](http://www.jenniferbushlawsonfoundation.org)

 JenniferBushLawsonFoundation

Healthy Moms. Healthy Babies. Healthy Communities.

# SPONSORSHIP PACKAGES

## PLATINUM LEVEL SPONSORSHIPS INCLUDE:

- Company recognized at sponsorship level on event marketing materials and sponsorship related race day signage
- 6' display table on race day for company exhibit
- Company giveaway and/or info in race bags
- Link to company website from JB-LF website
- Mention in Virginia Hospital Center Foundation Health Insider publication
- Mention in JB-LF social media commensurate with sponsorship level
- DJ highlight at event commensurate with sponsorship level

### Presenting Sponsor — \$10,000

- Highest recognition on all event marketing materials and sponsorship related race day signage
- Corporate logo on front of t-shirts, race bags and pre race yard signs
- Speaking opportunity at event
- 8 complimentary registration packages

### Family Fun Day Sponsor — \$5,000

- Corporate logo on Family Fun Day signage and wristbands
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

### Packet Pickup Sponsor — \$5,000

- Corporate logo on race packet pickup signage
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

### Kids Fun Run Sponsor — \$5,000

- Corporate logo on kids race signage and kids' race bibs
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

### Hydration Sponsor — \$5,000

- Corporate logo on water bottles and 5K water station
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

### Start/Finish Sponsor — \$5,000

- Company logo on start / finish line signage
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

### 5K Race Bib Sponsor — \$5,000

- Company logo on 5K race bibs
- Corporate logo on back of t-shirts
- 4 complimentary registration packages

## GOLD LEVEL SPONSORSHIPS INCLUDE:

- Company recognized at gold sponsorship level on event marketing materials
- Corporate logo on back of t-shirts (commensurate with sponsorship level)
- 6' display table on race day for company exhibit
- Link to company website from JB-LF website
- Mention in JB-LF social media commensurate with sponsorship level
- DJ highlight at event commensurate with sponsorship level
- 2 complimentary registration packages

### Volunteer Sponsor — \$2,500

- Corporate logo on volunteer tent signage

### First Aid Sponsor — \$2,500

- Corporate logo on First Aid Station

### Mile Marker Sponsor — \$2,500

- Corporate logo on 5K mile markers signs

### Food Truck Sponsor — \$2,500

- Corporate logo on food truck directional signage

## OTHER SPONSORSHIPS INCLUDE:

### Community Supporter — \$1,000

- Company logo on back of t-shirts
- Link to company website from JB-LF
- Mention in JB-LF social media
- 2 registration packages

### Community Advocate — \$500

- Company logo on back of t-shirts
- 1 registration package



Sponsorship Opportunity Info: [sponsor@jb-lf.org](mailto:sponsor@jb-lf.org)